



North State BIA 2017 Year-End Highlights

Government and Public Affairs

The North State BIA's Government and Public Affairs department works on behalf of the industry by advocating for public policies that foster a healthy building climate to ensure that well-planned communities continue growing to meet the region's housing needs.

2017 Highlights:

- Lobbied successfully against a Placer County nexus study calling for an affordable housing fee of up to \$5 per square foot (approximately \$10,000 per house) and compelled the board of supervisors to pursue other alternatives
- Created a groundswell of support to convince Sacramento County to take steps to reform its Department of Water Resources (DWR), leading to many key staffing changes and clarification of key policies governing the level of engineering work necessary at different points in the development process
- Worked closely with Sacramento city leaders during a series of stakeholder workshops to dissect the development and building permit approvals process to look for new efficiencies. Dozens of potential solutions were identified and a more in depth set of follow up meetings are scheduled before the end of the year to delve into implementation of solutions in 2018
- Argued successfully for Sacramento County to enter the SCIP bond financing program, offering developers and builders access to lower-cost financing for fees and infrastructure. This comes on the heels of the City of Sacramento joining SCIP earlier this year
- Rallied against the high costs associated with the City of Lincoln's CFD proposal, which has resulted in significant reductions to the proposed fee. We are working collaboratively with the city and their consultants to close a remaining delta of approximately \$400, so projects can move forward
- Raised more than \$150,000 this year for the BIA's political action committee, putting our PAC in pole position to be an extremely influential player throughout the 2018 election cycle

North State Building Industry Foundation

The Foundation is committed to developing community projects utilizing the skills and resources of the building industry and raising funds to support various educational, community and research projects. At its core, the Foundation is all about providing Workforce Development (WFD) services designed to improve the skills of the existing workforce and provide entry-level opportunities for people entering the construction industry.

2017 Highlights:

- Facilitated internships for 82 high school juniors and seniors with a local homebuilder and trade contractors
- Attended 37 high school career fairs and job fairs to hire teens and adults and share information about careers in the homebuilding industry
- Helped find work for more than 50 individuals through Foundation programs and the annual Trades Job Fair

HomeAid Sacramento

Since 1996, HomeAid has been heavily involved in the construction of transitional housing facilities that serve temporarily, or transitionally homeless families and individuals, which include: victims of domestic violence; pregnant teens; abused and abandoned children; at-risk and runaway teens; medically fragile infants; families experiencing temporary job loss; and victims of natural disasters and other catastrophes.

2017 Highlights:

- By the end of 2017, HomeAid will have
 - Added 168 beds for the homeless (over 1,000 added since 1996)
 - Raised \$316,468 in in-kind donations (over \$7 million since 1996); and
 - Partnered with 42 businesses in support of its projects

- HomeAid BUILDS completed the following projects:
 - Saint John's Program for Real Change 90 bed Emergency Shelter, serving women and children
 - Volunteers of America's Apartments Phase II, serving 12 Veterans and their families
 - Waking the Village, Tubman House, serving single mothers and their children
 - Atkinson Family Shelter, serving young adults

- HomeAid CARES:
 - HomeAid Board approved the formation of the HomeAid CARES emergency fund for our nonprofit partners. The funds will be used to support the preservation of properties, and life safety repairs to meet licensing requirements
 - Prepared over 750 HomeAid CareKits with essentials – socks, personal care items, water and nutritious snacks for individuals experiencing homelessness.
 - Collected over 300 blankets, tarps and rain ponchos for our Spread the Warmth campaign

Member Services and Events

The Member Services and Events department focuses its efforts on the recruitment of new members and the retention of existing members, with the overarching goal of ensuring the association's membership is as representative of the region's homebuilding industry as possible. Member Services and Events also coordinates numerous targeted networking and industry education events throughout the year.

- Increased the number of business development events and educational opportunities offered to members
- Enjoyed a 6th consecutive year of growth in the Chairman's Circle, with the overall increase since its inception going from 6 to 38 participating members
- Maintained membership levels at more than 500 throughout the year, with plans in place to aggressively grow the membership base in 2018