

North State BIA  
**MAME**  
Finalists List

**Category 01 - Best Logo Design**

1. Caselman Ranch, Taylor Morrison
2. Heritage El Dorado Hills, Lennar
3. Lund Construction Logo, Lund Construction Co.
4. Magnolia, The New Home Company
5. McKinley Village, The New Home Company
6. Vintage 38, Taylor Morrison

**Category 02 - Graphic Continuity**

1. Built for Life, The New Home Company
2. KB Brand, KB Home
3. Liberty Bell Smart Home
4. McKinley Village, The New Home Company
5. Vintage 38, Taylor Morrison

**Category 03 - Best Brochure**

1. Birch, The New Home Company
2. Heritage El Dorado Hills, Lennar
3. Magnolia, The New Home Company
4. Mulberry, The New Home Company
5. Winchester Country Club, Comstock Homes

**Category 04 - Best Video or Multi-Media**

1. Built for Life, The New Home Company
2. Design Studio Tour, KB Home
3. McKinley Village, The New Home Company
4. The Ruff Live - Live Your TradeBark Holiday Special, Taylor Morrison
5. Winchester Country Club, Comstock Homes

**Category 05 - Best Direct Mail**

1. Ironwood at Whitney Ranch, CalAtlantic Homes
2. Pebble Creek Doorhanger, KB Home

**Category 06 - Best Print Ad**

1. Caselman Ranch, Taylor Morrison
2. The Cannery, The New Home Company
3. Finance Your Dreams of Home Ownership, Big Valley Mortgage
4. Ironwood at Whitney Ranch, CalAtlantic Homes
5. McKinley Village, The New Home Company

### **Category 07 - Best Overall Advertising Campaign**

1. The Cannery, The New Home Company
2. McKinley Village, The New Home Company
3. Taylor Morrison After Dark, Taylor Morrison
4. The Ruff Live - Live Your TradeBark, Taylor Morrison
5. Winchester Country Club, Comstock Homes

### **Category 08 - Best Radio Commercial**

1. Caselman Ranch, Taylor Morrison
2. Pebble Creek Pandora Spot, KB Home
3. Vintage 38, Taylor Morrison

### **Category 09 - Best Website**

1. <http://www.thegoodproject916.com/>, Bardis Homes
2. [www.McKinleyVillage.com](http://www.McKinleyVillage.com), The New Home Company
3. <http://nextcrafted.com>, NEXT Crafted, Inc
4. <http://nextnewhomes.com>, NEXT New Homes Group
5. <http://winchestercountryclub.com/>, Comstock Homes

### **Category 10 - Best Special Event**

1. Concert on the Green, Lennar
2. Design Studio Broker Event, KB Home
3. The Can Run 5K, 10K and Kids Fun Run, The New Home Company
4. Taylor Morrison After Dark, Taylor Morrison
5. Winchester Country Club - Grand Opening, Comstock Homes

### **Category 11 - Best Internet Marketing Campaign**

1. Caselman Ranch, Taylor Morrison
2. McKinley Village, The New Home Company
3. Pebble Creek Grand Opening/Now Selling, KB Home
4. The "Ruff" Life – Live Your TradeBark, Taylor Morrison
5. The Good Project, Bardis Homes

### **Category 12 - Best Digital Sales Tool**

1. Mortgage App, Big Valley Mortgage
2. Boulders Residences - Virtual Realty Tour, Focus 360
3. Matterport Tour at The Crossing, D.R. Horton
4. McKinley Village - Digital Sales Presentation, The New Home Company
5. Virtual Reality Brochure, NEXT New Homes Group

### **Category 13 - Best Sales Office**

1. Alder, The New Home Company
2. Birch, The New Home Company

3. Magnolia, The New Home Company
4. Mulberry, The New Home Company
5. Sierramonte, CalAtlantic Homes

**Category 14 - Best Signage Program**

1. Heritage El Dorado Hills, Lennar
2. Magnolia, The New Home Company
3. McKinley Village, The New Home Company
4. Mulberry, The New Home Company
5. Winchester Country Club, Comstock Homes

**Category 15 - Best Landscape Design**

1. Ironwood at Whitney Ranch, CalAtlantic Homes
2. McKinley Village, The New Home Company
3. Mira Vista at Verdera, CalAtlantic Homes
4. Vintage 38, Taylor Morrison
5. Winchester Country Club, Comstock Homes

**Category 16 - Best Outdoor Living Space**

1. Ironwood at Whitney Ranch, CalAtlantic Homes
2. Legato at West Park - Mullins Plan, KB Home
3. Mira Vista at Verdera, CalAtlantic Homes
4. Vintage 38 – Pinot, Taylor Morrison

**Category 18 - Best Interior Design of a Detached Home - Under \$450,000**

1. Capital Reserve - Plan 3, Woodside Homes
2. Caselman Ranch – Riley, Taylor Morrison
3. Paseo at Westshore, K. Hovnanian Homes
4. Pebble Creek, KB Home
5. The Good Project, Bardis Homes

**Category 19 - Best Interior Design of a Detached Home - \$450,000 - \$550,000**

1. Caselman Ranch – Cogburn, Taylor Morrison
2. Caselman Ranch – Sundance, Taylor Morrison
3. Ironwood at Whitney Ranch, CalAtlantic Homes
4. Mulberry at McKinley Village - Plan 2, The New Home Company
5. Mulberry at McKinley Village - Plan 4, The New Home Company

**Category 20 - Best Interior Design of a Detached Home - Priced from \$550,001 - \$750,000**

1. Birch at McKinley Village - Plan 3, The New Home Company
2. Legato at West Park- Orlando, KB Home
3. Magnolia at McKinley Village - Plan 5, The New Home Company
4. Mira Vista at Verdera, CalAtlantic Homes
5. Sierramonte - Residence Three, CalAtlantic Homes

**Category 21 - Best Interior Design of a Detached Home \$750,001 & Over**

1. Cottonwood at McKinley Village - Plan 2, The New Home Company
2. Vintage 38 – Chardonnay, Taylor Morrison
3. Vintage 38 – Pinot, Taylor Morrison
4. Valderrama at Winchester Country Club, Comstock Homes

**Category 22 - Best Interior Design - Attached Home**

Winner to be announced at MAME

**Category 23 - Best Architectural Design of a Detached Home Under 2,000 sq. ft.**

1. Mulberry at McKinley Village - Plan 1, The New Home Company
2. Mulberry at McKinley Village - Plan 4, The New Home Company
3. Pebble Creek - Plan 1816, KB Home
4. The Creamery at Alkali Flat - Residence 1, BlackPine Communities
5. The Creamery at Alkali Flat - Residence 2, BlackPine Communities

**Category 24 - Best Architectural Design of a Detached Home 2,001 to 2,500 sq. ft.**

1. Birch at McKinley Village - Plan 1, The New Home Company
2. Cottonwood at McKinley Village - Plan 2, The New Home Company
3. Magnolia at McKinley Village - Plan 5, The New Home Company
4. The Creamery at Alkali Flat - Residence 3, BlackPine Communities
5. The Retreats at Rancho Murieta – The Dove

**Category 25 - Best Architectural Design of a Detached Home 2,500 to 3,200 sq ft.**

1. Ironwood at Whitney Ranch - Residence Four, CalAtlantic Homes
2. Mira Vista at Verdera - Residence One, CalAtlantic Homes
3. The Retreats at Rancho Murieta – The Teal
4. Vintage 38 – Chardonnay, Taylor Morrison
5. Willow at Natomas Meadows, Anthem United Homes

**Category 26 - Best Architectural Design of a Detached Home over 3,200 sq. ft.**

1. Mira Vista at Verdera - Residence Two X, CalAtlantic Homes
2. Rockwood At Granite Bay, Reynen and Bardis Homes
3. Sierramonte - Residence Three, CalAtlantic Homes
4. Vintage 38 – Pinot, Taylor Morrison
5. Valderrama at Winchester Country Club, Comstock Homes

**Category 28 - Detached Home of the Year**

Winner to be announced at MAME

**Category 29 - Architectural Series - Defined as a set of plans within a single neighborhood**

Winner to be announced at MAME

**Category 30A - Community of the Year - Sales Price Under \$600,000**

1. Cypress Cove, KB Home
2. Ironwood at Whitney Ranch, CalAtlantic Homes
3. Magnolia at McKinley Village, The New Home Company
4. Mulberry at McKinley Village, The New Home Company

**Category 30B - Community of the Year - Sales Price \$600,000 & over**

1. Birch at McKinley Village, The New Home Company
2. Sierramonte, CalAtlantic Homes
3. Vintage 38, Taylor Morrison

**Category 31 - Community of the Year - Attached  
Winner to be announced at MAME**

**Category 32 - Master Planned Community of the Year**

1. Heritage El Dorado Hills, Lennar
2. McKinley Village, The New Home Company

**Category 33 - Multi-Family Community of the Year (Rental)**

1. Anton Arcade Apartments, Anton Development Company
2. Garnet Creek Apartments, Cresleigh Homes
3. The Landing At College Square, USA Properties Fund, Inc.

**Category 34 - Best Custom Home - under \$2 Million**

1. Bronzino, Kamico Construction
2. Wightman Residence, Mission West Builders

**Category 35 - Best Custom Home - Over \$2 Million**

Winner to be announced at MAME

**Category 36 - Escrow Professional of the Year (Non-Builder)**

Winner to be announced at MAME

**Category 37 - Mortgage Lender of the Year**

1. Ha Le Dao, DHI Mortgage
2. Ken Jamison, Big Valley Mortgage
3. Dee Petee, Eagle Home Mortgage
4. Brian Skarg, loanDepot

**Category 38 - Sales and/or Marketing Professional of the Year Associate/Trade**

1. Christopher Brown, NEXT New Homes Group
2. Bridget Powers, Old Republic Title Company
3. Jo Sterling, Sterling Creative

4. Roger Tafoya, The Sacramento Bee
5. Shirleen Von Hoffmann, Home Builders Edge

**Category 39 - Associate/Trade Partner of the Year - Company**

1. Frayji Design Group
2. Fusion Sign and Design
3. NEXT New Homes Group
4. Placer Title Company
5. The Sacramento Bee

**Category 40 - New Homes Sales Realtor of the Year**

Winner to be announced at MAME

**Category 43 - Sales Professional of the Year**

1. Yolanda Alexander, KB Home
2. Maggie Difuntorum, Homes by Towne
3. Sandy Hall, KB Home
4. Elizabeth Matulonis, NEXT New Homes Group
5. Greg Raetz, Meritage Homes

**Category 44 - Sales Veteran of the Year**

Winner to be announced at MAME

**Category 45 - Online Sales Counselor of the Year**

1. Kathryn Hoisington, Woodside Homes
2. Jennifer Padilla, CalAtlantic Homes
3. Carolyn Shankland, Heather Hernandez, Trisha Pereira - Lennar Inside Sales Counselor Team

**Category 46 - Sales Team of the Year**

1. Patti Johnson, Steve Danforth, Donald Davie, Kristine Beason - Lennar
2. Cori Acosta, Michael C. Johnson, Peter Pham - Lennar
3. Serina Raetz and Cassie Campanale - Meritage Homes

**Category 47 - Builder Sales Manager of the Year**

Winner to be announced at MAME

**Category 48 - Builder Marketing Professional of the Year**

1. Tori Barker, D.R. Horton
2. Laura Kilgore, Lennar
3. Amber Norwood, K. Hovnanian Homes
4. Toni Turnbull, Woodside Homes

**Category 49 - Builder Project Superintendent of the Year**

1. Gary Ginther, Bardis Homes
2. Scott Olive, KB Home
3. Brad Nelson, Homes by Towne
4. Miguel Jiminez, Meritage Homes

**Category 50 - Builder Escrow Professional of the Year**

1. Darla Willis, Homes by Towne
2. Stefanie Rooney, K. Hovnanian Homes

**Category 51 - Builder Purchasing Agent or Team of the Year**

1. Kelly Parsley & Cynthia Shaw - The New Home Company
2. Lori Moreci, Betsy Barbosa & Nicole Dozier - Meritage Homes
3. Christopher Ward, Deanna Keller, Kevin Allbright & Terrie Stromberg - D.R. Horton