

Get Outbid on an Existing Home? Consider Buying a New Home Instead

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The news lately has been filled with stories about prospective homebuyers who were outbid by other buyers, leaving them still renting and wondering if they will ever successfully purchase the home of their dreams.

Fortunately, there is one way to avoid the disappointment of being outbid on an existing home: buy new.

In the greater Sacramento region, there are nearly 150 new-home communities that are either under way today or that will be soon. Whether you want a traditional suburban home or an urban home close to downtown, Building Industry Association member homebuilders have homes for sale to meet every need. From starter homes to spacious move-up homes to active adult communities, from Roseville to Davis and from Elk Grove to Plumas Lakes, there's a new home with your name on it from a quality homebuilder.

There are a lot of reasons to buy new besides availability. You are assured of getting the latest technology and design trends. Today's new homes often feature open floor plans, larger kitchens and more closet space – features surveys show today's homebuyers really want.

Buying new also means you can customize your home's interior and landscaping to meet your needs and not have to accept someone else's preferences. And perhaps most importantly, every new home comes with a warranty that assures that if something goes wrong due to a construction problem, your builder will fix it.

If you buy a 15- to 20-year-old home, you're looking at having to replace appliances, water heaters and heating and air conditioning systems. These and other repair costs can add up quickly. And buying a new home also means you have the most energy- and water-saving fixtures that will save you money from day 1. They're also pre-wired for today's electronics – everything from built-in speakers to being able to turn your lights on and off with your smartphone.

And when we say "new home community," we mean just that. Suburban master-planned communities are designed to bring people together through parks, walking trails, and other amenities, while communities close to downtown blend in seamlessly with existing neighborhoods and are close to dining, entertainment and all the advantages of living in an urban environment.

So if you're thinking about buying a home, take a look at a new-home community. You won't be disappointed.