

**GUARANTEE
YOUR SPACE
NOW!**

- Early Registration Discount:
10% off booth now through
December 15, 2018
- Attendance average of
1200 -1500
- Unique floor plan assures good
booth traffic
- No charge for parking



Lake Region Builders Association

**Saturday, MARCH 23
9 AM - 5 PM**

**Sunday, MARCH 24
11 AM - 4 PM**

KENT FREEMAN ARENA

|

DETROIT LAKES, MN

IMPORTANT DEADLINES

- | | |
|-----------------|--|
| Dec. 15 | Early Registration Discount Ends |
| March 6 | Show Guide Exhibitor Map and Builder Magazine Print Deadline |
| March 14 | Silent Auction Donation Print Deadline |



Every year the Lake Region Builders Association provides exhibitors with the opportunity to participate in one of the area's most popular and highly anticipated events – our Home and Sport Show. There's no better way to market your products, services, and most of all, your expertise to consumers interested in home building, home repair, home maintenance as well as sports and recreation related products and services. A conversation with a potential customer at your booth goes further than any other form of advertising. You and your staff can assist consumers in making informed choices while showing off the expertise and friendliness you will bring to their project or purchase.

2019 SPONSORSHIPS OPPORTUNITIES

PREMIER SHOW SPONSOR

\$1,000

- Complimentary 10x10 booth
- 10 complimentary passes to the show
- Logo on front cover of the Builder's Magazine
- Inclusion of your company name/logo in media – print, radio and TV advertising
- Company logo on banner in main lobby (*banner provided by sponsor*)
- Company logo on front cover of show directory/map
- Banner ad on LRBA website events page
- Company logo on website show page with link to your site
- Recognition in LRBA's *BuilderNews* and *A Cut Above* newsletters
- Option to provide promotional item to all show attendees at admission entrance (no bags)

SHOW SPONSOR

\$500

- 50% discount on 10x10 booth (*Cannot be combined with Early Registration Discount*)
- 5 complimentary passes to the show
- Logo on front cover of the Builder's Magazine
- Inclusion of your company name/logo in event advertising
- Company logo on banner in main lobby (*banner provided by sponsor*)
- Company logo on front cover of show directory/map
- Company logo on website show page with link to your site
- Recognition in LRBA's *BuilderNews* and *A Cut Above* newsletters

SHOW DIRECTORY/MAP SPONSOR

\$250 (*1 available*)

- Company logo on front cover of show directory/map – This directory courtesy of...
- Company logo on website show page with link to your site
- Recognition in LRBA's *BuilderNews* and *A Cut Above* newsletters

PARKING LOT SPONSOR

\$200

- Price is per vehicle/item displayed in parking lot with signage provided by sponsor
- Advertise your business in this high visibility area to all show attendees

Silent Auction—LRBA Scholarship Foundation

The Lake Region Builders Association established the Lake Region Builders Foundation through West Central Initiative (WCI), a regional foundation. The focus of the Lake Region Builders Foundation is to provide scholarships to students pursuing careers in the building trades. Over the past 32 years, LRBA has been dedicated to giving back to the communities we serve while ensuring we foster the future workforce of our building industry by supporting students through scholarships.

Each year LRBA holds a silent auction in conjunction with the Home & Sport Show with proceeds going to the LRBA Scholarship Foundation to award scholarships to students within our five county area.

Because of the incredible generosity of our Home & Sport Show exhibitors and others, LRBA has been able to raise over \$220,000 over the past 32 years. We hope we can once again rely on your generosity and donation for this year's silent auction.

Contact Us

Give us a call for more information about our 2019 Home & Sport Show

Lake Region Builders Association

1100 Washington Avenue, Suite 2
Detroit Lakes, MN 56501

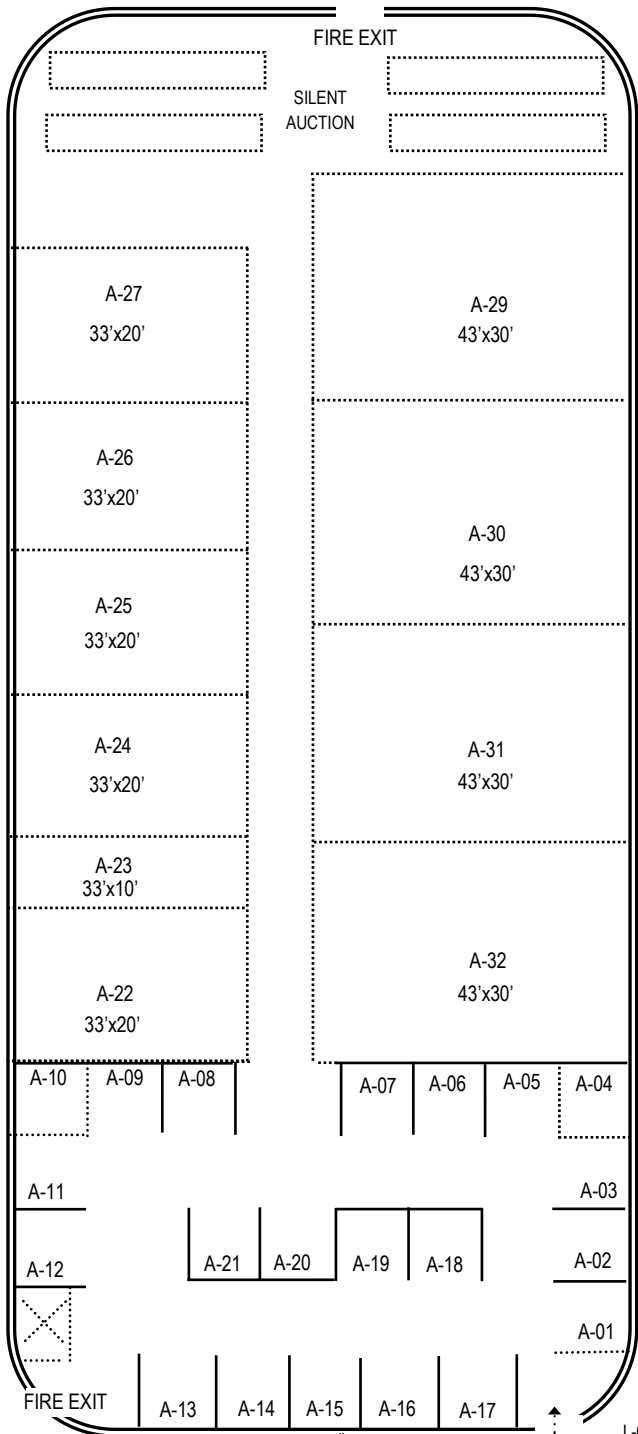
TEL 218.847.0699

FAX 218.844.5383

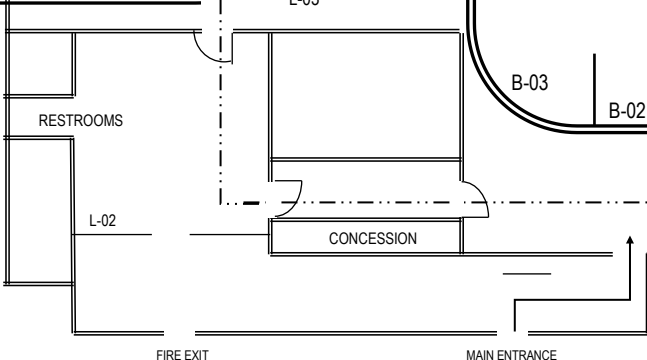
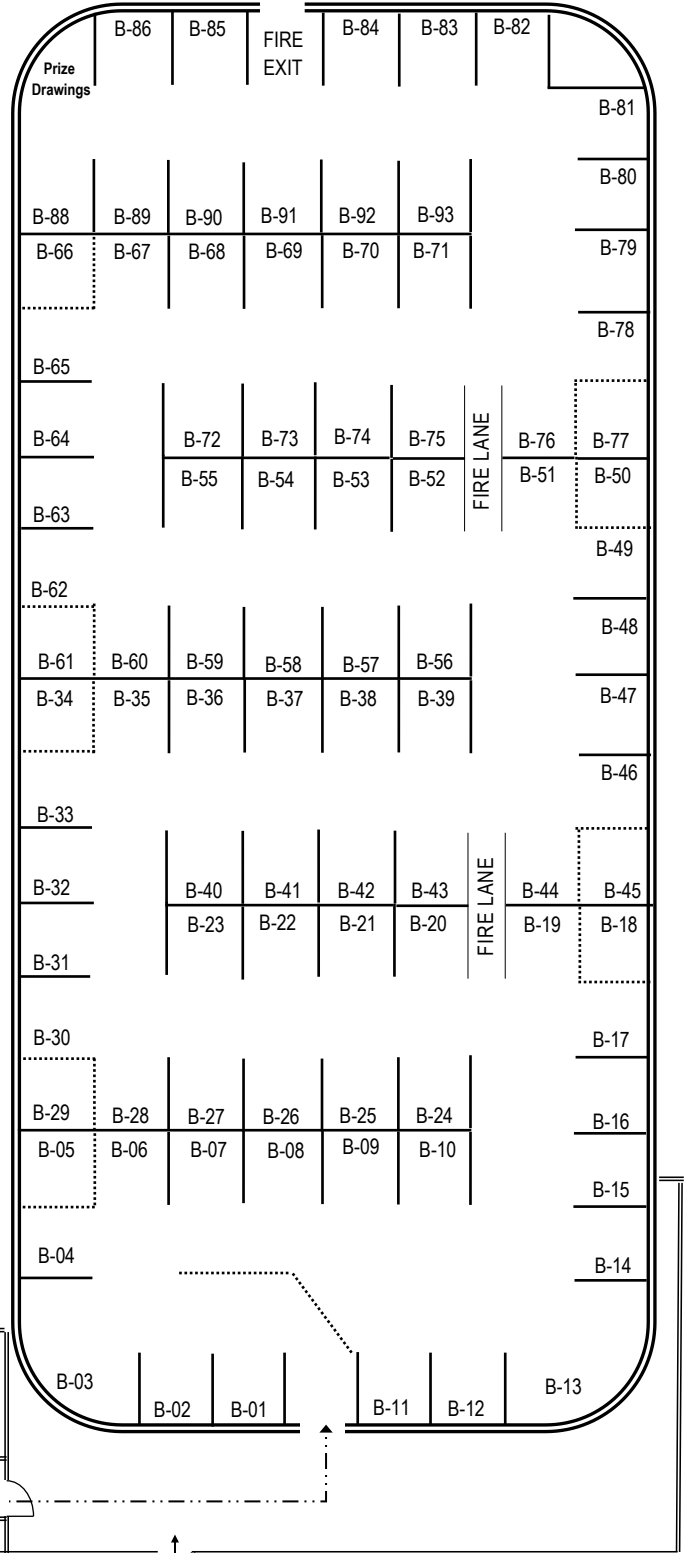
Email: builders@lakeregionbuilders.com

Visit us on the web at
www.lakeregionbuilders.com

ARENA A



ARENA B



Exhibitor Information - Rules & Regulations

- Booths are sold on a first come, first serve basis. Get your registration and payment in early in order to secure your desired booths as exhibitor space fills quickly.
 - Payment must accompany this reservation form. **No spaces guaranteed until payment in full is received. No refunds given after March 1, 2019. If cancellation is received after March 1, 2019, the amount paid will be applied to the next year's show if we are able to resell your space.**
 - **LRBA Rights:** The LRBA reviews all exhibits to insure the quality of the show. LRBA reserves the right to refuse any exhibit, exhibitor, or employee which, in the opinion of the LRBA, is not in the best interest of the show. Home and Sport Show Committee reserves the right to approve all exhibitors and to make booth location changes to best serve the show as a whole.
 - **Waiver of Liability:** The LRBA shall not be responsible for any damage done to the building by exhibitors, their agents, or employees. All property destroyed or damaged by the exhibitors must be replaced in its original condition at the exhibitor's expense. Walls, woodwork, doors and floor of the building must not be defaced or altered in any manner whatsoever. Tacking, taping, or nailing of signs, banners, etc., to any permanent walls or woodwork or beyond the limits of any background is prohibited. No nails or bracing wires used in erecting displays may be attached to the building or arena walls. Exhibitors will be required to keep their booth displays neat and orderly throughout the show. If exhibitor displays candy or other items that require some cleanup, you will be asked to keep your area clear of debris.
- ***A Certificate of Insurance certifying a general liability policy must be submitted to LRBA with the reservation form and payment in full.**
- All displays must be within the booth space rented. Items cannot extend into the aisle ways.
 - Large display arena access available through overhead doors. Arena A west door is 11'W x 14'H. Arena B west door is 8'10"W x 10'H. Arena B east door is 9'11"W x 13'6"H.
 - No subletting of booth space - only your company can occupy or advertise in your space.
 - Only products relating to your specific business may be sold from booth.
 - No open flame devices are allowed on site. Propane containers are **PROHIBITED** by the Fire Marshal.
 - Booth space includes 110 electricity. 220 service not available.
 - Booth space includes curtains and electricity. Carpet rental is available, or you may bring your own floor covering. It is an ice arena, so floors may be cold. Table and chair rentals are also available.
 - All drawing for door prizes must be drawn by end of the Show.
 - **Nothing shall be removed from your booth before 4 PM on Sunday. All exhibits to be taken down and removed from the arena on Sunday night - No Exceptions. Violators will not be permitted in future shows.**
 - **DUMPSTERS SHALL NOT BE USED FOR DISPOSAL OF TILE OR CONCRETE. IF SO, A FEE OF \$125.00 WILL BE CHARGED, AS THE CITY CHARGES US.**
 - **VIOLATIONS:** Exhibitor shall be bound by the rules and regulations set forth herein, and by additional rules and regulations which may be established by the LRBA. Any violations by an Exhibitor of any terms or conditions herein shall be subject to the cancellation of the contract to occupy exhibit space, and forfeiture of any monies paid on account thereof upon due notice of such cancellation. LRBA shall have the right to take possession of Exhibitor's space, remove all persons and properties of Exhibitor, and hold Exhibitor responsible for risks and expenses incurred in such an event. All matters and questions not covered by the above will be subject to final judgment and decision by LRBA.
 - **Parking:** All exhibitor vehicles, trucks and trailers are to park on the gravel lot on the south side of Arena A. **STREET SIDE PARKING OF TRUCKS AND TRAILERS WILL BE CHARGED \$50.00 FOR ADVERSING.**
 - **Silent Auction Items:** Each exhibitor is encouraged to donate to the Silent Auction held during both days. All monies raised go towards yearly scholarship awards focused on the building trades to students in our 5 county area This is a great public relations opportunity for our exhibitors; raising approximately \$220,000 over the past 32 years.