Make the Connection FAQ

What is the purpose of the Make the Connection Program?

The purpose of the Make the Connection Program is to strengthen relationships between AGC Members (Make the Connection Allies) and small and minority-owned firms (Make the Connection Champions) by putting into action the value of diversity, equity, and inclusion at AGC networking events.

What is the difference between a Champion and an Ally?

**Make the Connection Champions:**

Make the Connection Champions are small and minority-owned business owners or representatives seeking to do business and build alongside general and specialty contractors within the AGC Membership.

**Make the Connection Allies:**

Make the Connection Allies are company presidents, preconstruction managers, business development professionals, or any other professional seeking to support small business development and diversity, equity, and inclusion within our industry.

What are Make the Connection Events?

The Diversity and Culture of C.A.R.E Committee host unique Make the Connection Events where AGC Member general contractors and small and minority-owned subcontractor companies are invited to attend a speed-dating-like event. (2022 Make the Connection Events will take place on April 20th and October 5th at Raices Brewing Company from 2 pm – 4 pm)

Identify yourself today as a Make the Connection Champion or Ally and register for upcoming Make the Connection events at [http://www.agccolorado.org/make-the-connection-program](http://www.agccolorado.org/make-the-connection-program).

Note: AGC Membership is required for Make the Connection Event registration, otherwise a one-time prospective-member fee will be applied for Small and Minority-Owned Businesses. For additional event engagement, AGC membership* will be encouraged.

*Dues can be as low as $500 per year.

If you would like to learn more about AGC Membership, join the Diversity and Culture of C.A.R.E Committee, or would like to know more about the Make the Connection Program, contact Culture of C.A.R.E. Manager, Erika Anderson at Erika@agccolorado.org or visit [www.agccolorado.org/culture-of-care](http://www.agccolorado.org/culture-of-care).