



BIA BAY AREA 2020 WOMEN IN THE LEAD: INTENTIONAL REINVENTION

SPONSOR REQUEST FORM

Sponsors will receive recognition on all marketing and promotional material including event web page, social media platforms, and on Whova virtual event platform, in addition to benefits listed below each sponsorship.

PLATINUM SPONSOR \$2,500

- * Company Profile on Whova with With Embedded Video (max length one minute). File must be hosted third party platforms: YouTube, Vimeo, Zoom or DailyMotion.
- * 15 second brand recognition commercial during event/program - .mov or .mp4 format, Deadline: October 20th.
- * 2 custom branding images in opening sponsor loop: minimum dimensions 1800 pixels wide x 1200 pixels high. 300 dpi resolution, jpg. Deadline: October 20th.
- * Social Media Sponsor Spotlight (LinkedIn, Facebook, Instagram) - please provide your social media handles so we may tag you accurately.

SILVER SPONSOR \$1,000

- * Company Profile on Whova with With Embedded Video (max length 45 seconds). File must be hosted third party platforms: YouTube, Vimeo, Zoom or DailyMotion.
- * 1 custom branding image in opening sponsor loop: minimum dimensions 1800 pixels wide x 1200 pixels high. 300 dpi resolution, jpg. Deadline: October 20th.
- * Social Media Sponsor Spotlight (LinkedIn, Facebook, Instagram) - please provide your social media handles so we may tag you accurately.

GOLD SPONSOR \$1,500

- * Company Profile on Whova with With Embedded Video (max length one minute). File must be hosted third party platforms: YouTube, Vimeo, Zoom or DailyMotion.
- * 2 custom branding images in opening sponsor loop: minimum dimensions 1800 pixels wide x 1200 pixels high. 300 dpi resolution, jpg. Deadline: October 20th.
- * Social Media Sponsor Spotlight (LinkedIn, Facebook, Instagram) - please provide your social media handles so we may tag you accurately.

BRONZE SPONSOR \$500

- * Company Profile on Whova with With Embedded Video (max length 30 seconds). File must be hosted third party platforms: YouTube, Vimeo, Zoom or DailyMotion.
- * 1 custom branding image in opening sponsor loop: minimum dimensions 1800 pixels wide x 1200 pixels high. 300 dpi resolution, jpg. Deadline: October 20th.
- * Social Media Sponsor Spotlight (LinkedIn, Facebook, Instagram) - please provide your social media handles so we may tag you accurately.

Company: _____ Contact: _____

Email: _____ Phone: _____ Authorized Amt: \$ _____

PAYMENT METHOD

Check Payable to BIA Bay Area, 1350 Treat Blvd, Suite 140, Walnut Creek, CA 94597

Mastercard Visa AmEx Discover

PAYMENT INFORMATION

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card No.: _____ Expiration: _____ CVV: _____

Signature: _____



Submit form to events@biabayarea.org