



Sheryl Palmer

Chair & Chief Executive Officer

Sheryl Palmer is the chair and chief executive officer of Taylor Morrison Home Corporation, a leading national homebuilder and developer based in Scottsdale, Arizona.

Since 2007, Sheryl has overseen a highly experienced leadership team in several key national homebuilding markets. With more than 30 years of cross-functional building experience, including leadership in land acquisition, sales and marketing, development and operations management, Sheryl has led Taylor Morrison into the top ranks of America's largest public homebuilders following the company's IPO in 2013.

Currently, Sheryl has the organization dedicated to implementing a business strategy focused on three priorities: pursuing strategic growth opportunities to deliver benefits of scale; enhanced operational excellence to drive company-wide efficiencies; and differentiating the customer experience Taylor Morrison provides all team members and homebuyers. Under Sheryl's leadership, Taylor Morrison has been successful in creating trustworthy relationships with both its internal and external customers. In 2018, the company was named America's Most Trusted Home Builder for the third consecutive year by Lifestory Research, and a Top 100 Best Places to Work by Glassdoor.

Sheryl spent most of her early career in the Arizona, California and Nevada real estate markets. Prior to Taylor Morrison, she served as Nevada Area President for Pulte and Del Webb after finishing 10 years as division president at Blackhawk Corporation, a builder of active adult communities based in northern California.

Sheryl's passions extend beyond homebuilding including her three children and four grandchildren; promoting leadership and diversity; supporting veterans; solving for homelessness; and advocating for health and wellness.

Sheryl is the 2019-2020 Chair of the National Board of Directors of HomeAid America, is on the Board of Directors of Interface Inc. and is an Executive Committee Member of the Joint Center for Housing Studies (JCHS) Policy Advisory Board at Harvard University. She is also the Chair of the Board for the Building Talent Foundation, a non-profit division of Leading Builders of America.