

# HOME BUILDING NEWS

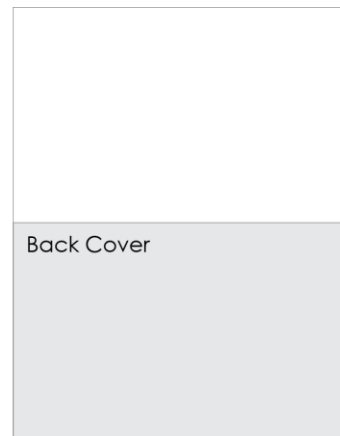
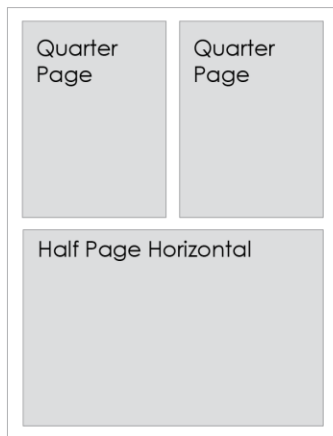
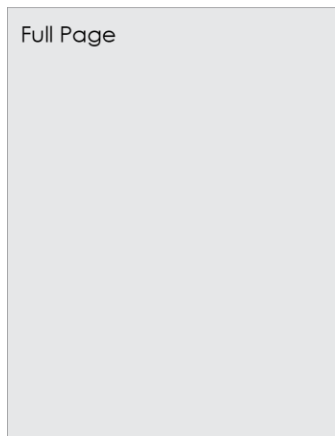
A publication of the Home Builders Association of Greater Tulsa

## 2018 Advertising Rates

**Circulation:** Hard copies are distributed bi-Monthly via mail to more than 900 members of the Home Builders Association of Greater Tulsa. Additional copies are also distributed at the HBA office. Each issue is published electronically. It is featured prominently on the HBA website and promoted through HBA social media channels.

Rates		
Size	Placement	Pricing*
<b>Premium positions</b>		
Inside front cover Full page	Full page, color ad on inside front cover for one month. Ad size: 8.5 W x11" H	\$600
Back cover Half page horizontal	Horizontal, half-page, full-color ad for one month on back cover positioned at bottom of page. Ad size: 8.5 W x 5.75" H	\$600
Inside back cover (right)	Full-page, color ad on the inside back cover. Ad size: 8.5 W x11" H	\$500
Inside back cover (left)	Full-page, color ad on the left-hand page opposite of the inside back cover. Ad size: 8.5 W x11" H	\$500
<b>Standard positions</b>		
Full page ad (color)	Full-page, full-color ad. Ad size: 8.5 W x11" H	\$400
Half page ad (color)	Horizontal, half-page, full-color ad. Ad size: 8.5 W x5.5" H	\$250
Quarter page ad (color)	Quarter-page, full-color ad. Ad size: 4.25 W x 5.5" H	\$150

\*Multiple placement pricing available upon request. Requests subject to availability based on the order in which contract is received. Note: Limited Advertising space is available.



**PLEASE SUBMIT ALL ARTWORK WITH PROOF TO:** Hali McCoy at [hmccoy@tulsahba.com](mailto:hmccoy@tulsahba.com)

High-resolution PDF files preferred. High-resolution JPG and packaged Adobe Indesign files with links also accepted. Full page and back cover ads should include at least a .125" bleed.

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## 2018 Advertising Contract

Month(s): \_\_\_\_\_

Company name: \_\_\_\_\_

Member name: \_\_\_\_\_

Signature: \_\_\_\_\_

\_\_\_\_ Check enclosed \_\_\_\_ Bill company

**Ad requirements:** Company must be member in good standing to advertise.

Files accepted by e-mail or on CD in PDF or JPG formats. Submit to [hmccoy@tulsahba.com](mailto:hmccoy@tulsahba.com) or send to:

Home Builders Association of Greater Tulsa  
Attn: Hali McCoy  
11545 E. 43<sup>rd</sup> St.  
Tulsa, OK 74146

**Make checks payable to:** Home Builders Association of Greater Tulsa.

For additional information, contact:

**Hali McCoy**  
(918) 663-5820 (phone)  
(918) 628-0493 (fax)  
[hmccoy@tulsahba.com](mailto:hmccoy@tulsahba.com)