

## 2019 Annual Sponsorship January, 2019 – December, 2019

Rather than being solicited throughout the year, go ahead and make your 2019 annual commitment to NARI Charlotte and the initiatives & events that you wish to support. Please get your intentions in ASAP, as each sponsorship slot will be offered first-come, first-serve.

Along with offering Annual Sponsorship opportunities, to use as you wish, ***we are offering a 5% discount if paid in full by January 31, 2019.***

<u>Commitment</u>	<u>Points</u>
\$10,000	1,000 Points
\$ 7,500	750 Points
\$ 5,000	500 Points
\$ 4,000	400 Points
\$ 3,000	300 Points
\$ 2,000	200 Points

Distribute your funds/points as you choose below.

### Opportunities for Sponsorship January, 2019 – December, 2019

**Pins for Kids (March 29)** – A fund-raising bowling event in which we split the funds with a local non-profit, Dream on 3, making dreams come true for children with chronic illnesses, intellectual & developmental disabilities, or life-altering conditions by creating experiences of joy and magic through the world of sports.

- Title Sponsors                 \$2,500 250 Points
- Trophy Sponsor                 \$1,500 150 Points
- Food & Beverage                 \$1,000 100 Points
- Player Bag Sponsor             \$ 750 75 Points
- Team Entry (4 bowlers) \$ 200 20 Points



**2018 NARI Golf Challenge (June)** – Annual golf tournament supporting the Jim Harkey Memorial Fund – 50% of the proceeds go toward 2019 NARI Scholarships.

- Title Sponsor                     \$5,000 500 Points
- Dinner Sponsor                 \$2,000 200 Points
- Hole Sponsor/Host             \$ 800 80 Points (16 Available)
- Beverage Cart Sponsor         \$1,000 100 Points (3 Available)
- Golf Cart Sponsor               \$1,000 100 Points (2 Available)
- Putting Green Sponsor         \$ 500 50 Points
- Non-contractor Foursome     \$ 800 80 Points
- Contractor Foursome         \$ 500 50 Points



**2019 Contractor of the Year Awards - COTY (November)** – The Oscars of the Remodeling Industry, recognizing award-winning projects in the Charlotte market.



**COTY Awards**

- Title/Host Sponsor       \$7,500 750 Points
- Presenting Sponsor       \$3,000 300 Points
- Award Sponsor           \$1,500 150 Points
- Reception Sponsor       \$1,000 100 Points
- Program Sponsor         \$1,000 100 Points – Invitations and Printed Program
- Production Sponsor      \$1,000 100 Points – A/V, Lighting & Sound
- Appreciation Sponsor   \$ 500 50 Points – Gift/Meals for judges and emcees
- Entertainment Sponsor   \$ 500 50 Points – DJ
- Table Sponsor            \$ 800 80 Points – Eight dinner registrations included



**Monthly Dinner Meetings** – January through October, the last Thursday of each month.

- Paid Attendance for 10 meetings       \$ 200 20 Points

**2020 Directory (Printed 4<sup>th</sup> Quarter 2019, for distribution in 2020 – 5,000 copies)**

- Back Page Ad   \$2,200 220 Points
- Full Page Ad    \$1,600 160 Points
- ¾-Page Ad       \$1,200 120 Points
- ½-page Ad       \$ 800 80 Points
- 1/4-page Ad     \$ 500 50 Points

**In addition to the above event-specific support and recognition, we will feature all Annual Sponsors on the NARI Charlotte home page, with signage at any event that NARI hosts (including dinner meetings) or participates in (home shows, etc.), and in all membership communication.**