

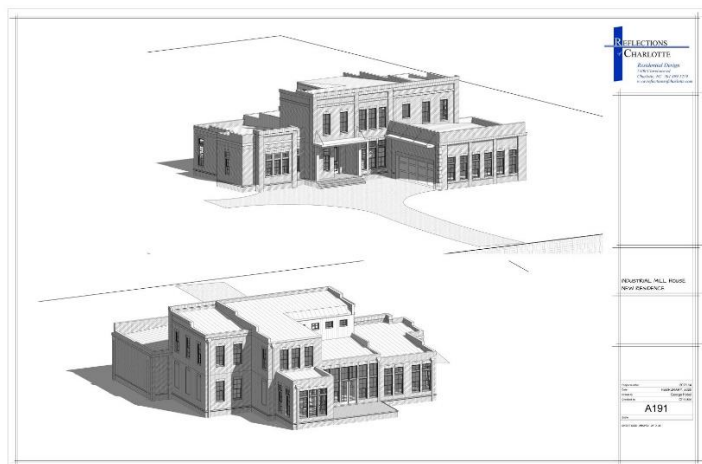


September 2020

# CONTRACTOR *Spotlight*

This month’s special member feature is with George Hobel, owner of Reflections of Charlotte (soon to be Hobel Designs). Reflections of Charlotte is one of NARI of Greater Charlotte’s newest members and we wanted to find out more about what he does and why he decided to join NARI.

After 30 years in the Charlotte building industry, George decided to take his passion for design, combined with his experience building, and create Reflections of Charlotte to focus on Residential Architectural Design. His passion is to help homeowners find solutions to layout and function of their home to better suit their needs. Having over 30 years of experience in the field, building homes, has given him great insight into what works and what doesn’t. That translates to designs that can be more efficient to build, as well as more functional for the owner. Additionally, after meeting clients, he likes to match them with NARI members that would be a good fit to get the work done.



We asked George how he heard about NARI of Greater Charlotte and what prompted him to join. George says, *"I heard about NARI way back in the 90's, when I was an employee for a local remodeling contractor. We were members back then. Since focusing my efforts in the area of design several years ago, I knew that becoming a NARI member for myself would be essential. Having a group where you can develop local relationships with people from all corners of the remodeling industry is the best reason for anybody to join NARI. My wife and I started attending monthly NARI meetings during the second half of 2019, and formally joining in January of 2020.*

*During these first eight months of our membership, we have made new connections to provide our services as well as hiring several NARI members for our own home and business. Even in the turbulent times of 2020, we have found that our investment of time and money into NARI has given us a fantastic return. It would be fair to say that without the new connections I have made in the past 16 months with NARI, our business would be on an entirely different track, and not nearly as successful.”*

You can hear more about George in [Episode 16 of Remodeling the Carolinas Podcast – The Importance of Great Design and Construction Plans!](#)