

2019 DCHA EXHIBITOR CONTRACT

APRIL 9 - 11, 2019

EARLY BIRD DEADLINE: OCTOBER 17, 2018

FINAL DEADLINE: MARCH 8, 2019

Madison Marriott West
1313 John Q Hammons Dr.
Middleton, WI 53562



Exhibitors will be required to submit a list of all booth attendees. Badges will be required to enter the trade show. Two complimentary full conference registrations and badges are included with each signed exhibitor contract. *Note: Farm Tours and post-conference event are additional costs. Information registering attendees and selecting pre- and post-conference events will be provided at a later date. **ALL SCHEDULE DETAILS ARE SUBJECT TO CHANGE.**

CONTACT INFORMATION

Company Name (as it will appear in conference materials and signage) _____

Company Contact _____

Phone _____

Email (required) _____

Address _____

City _____ **State** _____ **Zip** _____

Company Website _____

Exhibit Contact Person (if not same as above) _____

Phone _____ **Email** (required) _____

BOOTH SELECTION

Use the included map to select your booth location. Please select up to three booths locations.

First Selection _____ **Second Selection** _____ **Third Selection** _____

Please try to locate us NEAR the following company(s): _____

Please try to locate us AWAY from the following company(s): _____

q ELECTRICAL OR OTHER SPECIAL NEEDS: (order forms will come later) _____

*DCHA will do our best to honor your preferences; however, location cannot be guaranteed.

TOTALS

Booth

DCHA Member

8' x 10' (by Oct. 17/by March 8) x \$750/\$950 _____

8' x 20' (by Oct. 17/by March 8) x \$1,500/\$1,700 _____

Non-DCHA Member

8' x 10' (by Oct. 17/by March 8) x \$1,000/\$1,200 _____

8' x 20' (by Oct. 17/by March 8) x \$2,000/\$2,200 _____

2019 Membership

Companies selecting the member rate will be invoiced for 2019 DCHA Membership when membership renewals are sent.

Corporate Membership x \$1,000.⁰⁰= _____
(includes up to 15 sub-members)

Ind. Company Membership x \$250.⁰⁰= _____
(includes one membership)

Membership Subtotal= _____

Total Amount Due: _____

PAYMENT

Send full amount and this completed form to:

DCHA

605 Columbus Avenue South

New Prague, MN 56071

If paying by credit card, email this form to: info@calfandheifer.org.

Payment method:

Total Payment \$ _____

Check* # _____

Bill me Credit Card _____ Mastercard _____ Visa _____ AMEX _____

Credit Card # _____

Expiration Date _____

V- code (required - 3 or 4 digit code) _____

Name on Credit Card _____

**There will be a \$25 fee on all returned checks.*

CONTACT INFORMATION:

Dairy Calf & Heifer Association

Sue Schatz

Phone: (952) 758-2489

Email: sue@calfandheifer.org

RULES AND REGULATIONS

1. Your company will participate as an exhibitor at the 2019 Dairy Calf and Heifer Association (DCHA) Conference in Madison, Wis., April 9 – 11, 2019 at the Madison Marriott West.
2. Only materials from the participating company may be displayed in the booth.
3. If contract and payment are not received by March 8, 2019, booth space is not guaranteed. All payments must be paid in full before exhibitor set-up.
4. Companies that reserve their booth space at the reduced member rate must have an active 2019 DCHA membership. 2019 memberships will be invoiced for membership.
5. Cancellations made on or before March 8, 2019, will be refunded, less a \$100 administration fee. No refunds will be honored for exhibit space canceled after March 8, 2019. Payments received for 2019 booth space cannot be used for future DCHA meetings or membership. Cancellations must be made in writing via email to info@calfandheifer.org or by mail to: DCHA Exhibits, 605 Columbus Avenue South, New Prague, MN 56071 and must be postmarked by March 8, 2019.
6. Booth rental includes: One identification sign, exhibitor listing in the program book and on the DCHA website, standard 8' and 10' booth, one skirted 8' table, two chairs, and a wastebasket. Two complimentary conference registrations (including all meals) and exhibit badges per booth are included. Additional exhibitor badges will be available for purchase.
7. Exhibit space is not guaranteed until contract is completed and payment is received. Confirmation will be sent via email only.
8. Indemnification and limitation of liability: Neither DCHA and the Madison Marriott West – herein collectively known as “host parties” – nor their representatives will be responsible for any loss, damage or injury that may occur to the exhibitor, the exhibitor’s employees or property from any cause whatsoever. It is the exhibitor’s responsibility to protect machinery and exhibits so that no injury will result to any convention attendees. Host parties are not insurers and all property of the exhibitor is understood to remain in the exhibitor’s care, custody and control in transit to, from or within the confines of the exhibit hall subject to the rules and regulations of the host parties. Exhibitors are urged to take whatever precautions they feel necessary to protect valuable materials and equipment, including insurance as well as having at least one person in the booth at all times the trade show is open. Host parties cannot be held responsible for the theft, vandalism, water damage or fire.
9. Exhibitors shall indemnify, defend and hold harmless host parties, their respective officers, directors, employees and agents from any damage or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between DCHA and the Madison Marriott West regarding exhibition premises. Further, exhibitors shall indemnify, defend and hold harmless host parties, their respective officers, directors, employees and agents from and against any and all losses, costs damages, liability or expenses (including attorney’s fees) arising from or by reason of any accident, bodily injury, property damage or other claims or occurrences to any person, including exhibitor, its employees and agents, or any business invitees, arising out of or related to exhibitor’s occupancy or use of the exhibit premises in the Madison Marriott West or in and adjacent to the Madison Marriott West including storage and parking areas. The terms of this provision shall survive the termination or expiration of this contract.
10. Hospitality Functions – Exhibitors are prohibited from the scheduling of private functions, special events or other hospitality functions during officially scheduled trade show hours or conference events. This does not include optional evening functions, but does include general sessions, tours, etc. listed in the conference program.
11. Rules and Regulations – Exhibitors are responsible for complying with all of the rules and regulations of the Madison Marriott West, DCHA and any additional or amended rules or regulations that the Madison Marriott West or DCHA may put into effect.
12. Objectionable Displays – DCHA and other host parties reserve the right to eject or terminate exhibit privileges of any exhibitor due to conduct of personnel, method of operation, materials, or for other causes which host parties believe are not compatible with the DCHA conference and trade show.
13. Americans with Disabilities Act – Exhibitors will ensure that their exhibit and product/service information comply with the regulations and guidelines of the Americans with Disabilities Act (ADA). Exhibitors shall indemnify, defend and hold harmless host parties, their respective officers, directors, employees and agents in the event the exhibitor is brought into any ADA claims because of the exhibitor’s failure to comply with the ADA in its booth.

