DCHA Annual Conference 2020 | Exhibitor Contract

2020 DCHA EXHIBITOR CONTRACT

APRIL 7-9, 2020
Exhibition Hall at the Alliant Energy Center
1919 Alliant Energy Center Way
Madison, WI 53713

EARLYBIRD DEADLINE: DECEMBER 20, 2019
FINAL DEADLINE: MARCH 1, 2020

DCHA EXHIBITOR CONTRACT

Exhibitors will be required to submit a list of all booth attendees. Badges will be required to enter the trade show. Two complimentary full conference registrations and badges are included with each signed exhibitor contract. *Note: Farm Tours and post-conference event are additional costs. Information registering attendees and selecting pre- and post-conference events will be provided at a later date. ALL SCHEDULE DETAILS ARE SUBJECT TO CHANGE.

CONTACT INFORMATION

Company Name (as it will appear in conference materials and signage)

Company Contact

Phone ___________________________________ Email (required) ___________________________________

Address

City ___________________________________ State_Zip ________________________________

Company Website

Exhibit Contact Person (if not same as above)

Phone ___________________________________ Email (required) ___________________________________

BOOTH SELECTION

Use the included map to select your booth location. Please select up to three booths locations.

First Selection ___________ Second Selection ___________ Third Selection ___________

Please try to locate us NEAR the following company(s):

Please try to locate us AWAY from the following company(s):

ELECTRICAL OR OTHER SPECIAL NEEDS: (order forms will come later)

* DCHA will do our best to honor your preferences; however, location cannot be guaranteed.

TOTALS

Booth

DCHA Member

10’x10’ (by Dec. 20/by Mar. 13) x $750/$950 _________

10’x20’ (by Dec. 20/by Mar. 13) x $1,500/$1,700 _________

Premium 10’x10’ x $1,500 _________

Non-DCHA Member

10’x10’ (by Dec. 20/by Mar. 13) x $1,000/$1,200 _________

10’x20’ (by Dec. 20/by Mar. 13) x $2,000/$2,200 _________

Premium 10’x10’ x $2,500 _________

2020 Membership

Companies selecting the member rate will be invoiced for 2020 DCHA Membership when membership renewals are sent.

Corporate Membership x $1,000.00=__________

(includes up to 15 sub-members)

Ind. Company Membership x $250.00=__________

(includes one membership)

Membership Subtotal=__________

TotalAmountDue: ______________

PAYMENT-Note address change

Send full amount and this completed form to:

DCHA

126 W Main St, East Suite
New Prague, MN 56071

If paying by credit card, email this form to: sue@calfandheifer.org.

Payment method:

Total Payment $ ______________________________

☐ Check* # ______________________________

☐ Bill me  ☐ Credit Card __ Mastercard __ Visa __ AMEX

Credit Card # ______________________________

Expiration Date ______________________________

V- code (required - 3 or 4 digit code) ______________________________

Name on Credit Card ______________________________

*There will be a $25 fee on all returned checks.

CONTACT INFORMATION:

Dairy Calf & Heifer Association
Sue Schatz
Phone: (952) 758-2489
Email: sue@calfandheifer.org
1. Your company will participate as an exhibitor at the 2020 Dairy Calf and Heifer Association (DCHA) Conference in Madison, Wis., April 7-9, 2020 in the Exhibition Hall at the Alliant Energy Center (AEC).

2. Only materials from the participating company may be displayed in the booth.

3. If contract and payment are not received by March 1, 2020, booth space is not guaranteed. All payments must be paid in full before exhibitor set-up.

4. Companies that reserve their booth space at the reduced member rate must have an active 2020 DCHA membership. 2020 memberships will be invoiced for membership.

5. Cancellations made on or before March 1, 2020, will be refunded, less a $100 administration fee. No refunds will be honored for exhibit space canceled after March 1, 2020. Payments received for 2020 booth space cannot be used for future DCHA meetings or membership. Cancellations must be made in writing via email to info@calfandheifer.org or by mail to: DCHA Exhibits, 126 W Main St, East Suite, New Prague, MN 56071 and must be postmarked by March 1, 2020.

6. Booth rental includes: One identification sign, exhibitor listing in the program book and on the DCHA website, standard 10’ and 10’ booth, one skirted table, two chairs, and a wastebasket. Two complimentary conference registrations (including all meals) and exhibit badges per booth are included. Additional exhibitor badges will be available for purchase.

7. Exhibit space is not guaranteed until contract is completed and payment is received. Confirmation will be sent via email only.

8. Indemnification and limitation of liability: Neither DCHA and the Exhibition Hall at the Alliant Energy Center – herein collectively known as “host parties” – nor their representatives will be responsible for any loss, damage or injury that may occur to the exhibitor, the exhibitor’s employees or property from any cause whatsoever. It is the exhibitor’s responsibility to protect machinery and exhibits so that no injury will result to any convention attendees. Host parties are not insurers and all property of the exhibitor is understood to remain in the exhibitor’s care, custody and control in transit to, from or within the confines of the exhibit hall subject to the rules and regulations of the host parties. Exhibitors are urged to take whatever precautions they feel necessary to protect valuable materials and equipment, including insurance as well as having at least one person in the booth at all times the trade show is open. Host parties cannot be held responsible for theft, vandalism, water damage or fire.

9. Exhibitors shall indemnify, defend and hold harmless host parties, their respective officers, directors, employees and agents from any damage or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between DCHA and the Exhibition Hall at the Alliant Energy Center regarding exhibition premises. Further, exhibitors shall indemnify, defend and hold harmless host parties, their respective officers, directors, employees and agents from and against any and all losses, costs damages, liability or expenses (including attorney’s fees) arising from or by reason of any accident, bodily injury, property damage or other claims or occurrences to any person, including exhibitor, its employees and agents, or any business invitees, arising out of or related to exhibitor’s occupancy or use of the exhibit premises in the Exhibition Hall at the Alliant Energy Center or in and adjacent to the Exhibition Hall at the Alliant Energy center including storage and parking areas. The terms of this provision shall survive the termination or expiration of this contract.

10. Hospitality Functions – Exhibitors are prohibited from the scheduling of private functions, special events or other hospitality functions during officially scheduled trade show hours or conference events. This does not include optional evening functions, but does include general sessions, tours, etc. listed in the conference program.

11. Rules and Regulations – Exhibitors are responsible for complying with all the rules and regulations of the Exhibition Hall at the Alliant Energy Center, DCHA and any additional or amended rules or regulations that the Exhibition Hall at the Alliant Energy Center or DCHA may put into effect.

12. Objectionable Displays – DCHA and other host parties reserve the right to eject or terminate exhibit privileges of any exhibitor due to conduct of personnel, method of operation, materials, or for other causes which host parties believe are not compatible with the DCHA conference and trade show.

13. Americans with Disabilities Act – Exhibitors will ensure that their exhibit and product/service information comply with the regulations and guidelines of the Americans with Disabilities Act (ADA). Exhibitors shall indemnify, defend and hold harmless host parties, their respective officers, directors, employees and agents in the event the exhibitor is brought into any ADA claims because of the exhibitor’s failure to comply with the ADA in its booth.