

EVENT PUBLICATION ADVERTISING

HOME SHOW - SPRING & FALL PARADE OF HOMES

Deadlines: Home Show - 2/12/2020 Fall POH - TBD

Sizes	Non-Member	Members 10% Discount	2 Book Cost Members Rate
Full Page	\$895	\$806	\$725
2/3 Page	\$630	\$567	\$510
1/2 Page	\$480	\$432	\$389
1/3 Page	\$330	\$297	\$267
1/6 Page	\$180	\$162	\$146
Premium Ads	\$1,119	\$1,007	\$906

Premium Ads - 25% Added to Full Page Rate. Locations include Inside 2 Front Pages, Inside Back 2 Pages & Back Page of Event Publications

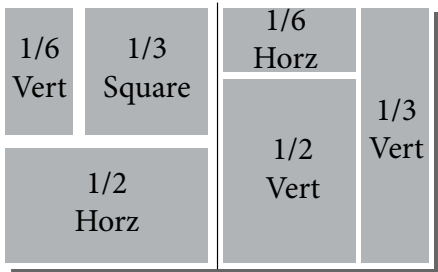
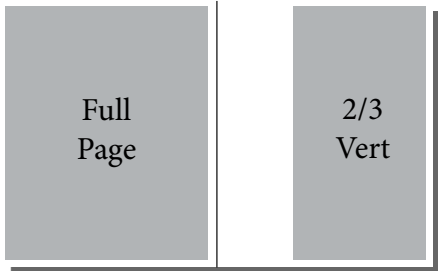
Featured Business Article - 2 to 4 page article \$1,500(non-members)
\$1,080.00(members)

Added Discount: 10% Discount for Advertising in both Event Publications

Purchase an ad or sponsorship in 2 or more category listings (*Event Publications, Additional Print/Web, Event Sponsorship and Networking Sponsorships*) and receive an additional 5% off. Pay for your package within 30 days and receive an additional 5% off If you are interested in sponsoring or advertising, please contact the BHHBA Office at 605-348-7850.

EVENT PUBLICATION ADVERTISING

Ad Tech Specs



Full page bleed: 8.75" x 11.25"

Note: Please come in from these full page bleed dimensions 0.5" for any text to ensure it doesn't get trimmed off

2/3 vertical: 4.726" x 9.993"

Half vertical: 4.726" x 7.408"

Half horizontal: 7.25" x 4.804"

1/3 vertical: 2.179" x 9.993"

1/3 square: 4.726" x 4.804"

1/6 horizontal: 4.726" x 2.211"

1/6 vertical: 2.179" x 4.804"

All ads need to be submitted as either a PDF or a JPG file of 300 DPI



Home Show and Parade of Homes Publications, Monthly Newsletter, Membership Directory, and Event Sponsorships

2020 BHHBA Advertising & Sponsorship Opportunities



EVENT SPONSORSHIP OPPORTUNITIES

NETWORKING SPONSORSHIP

MONTHLY SOCIALS

(10) Social Sponsors* \$900
Includes: Banner(s) at the event (provided by sponsor), Name/Logo on postcard mailed to BHHBA Members, facebook & website banner ads, in the newsletter & on the social flyer, Opportunity to distribute materials during social, 10 minute speaking opportunity at the social, Name/Logo included in email reminders.
(Can be shared with another business)

Beverage Sponsor (Warehouse Socials Only)* \$350
(Can be shared with another business)

December Christmas Party is not included in monthly social sponsorships or Beverage Sponsorship.

AD DESIGN

BHHBA will charge \$50/hour to design an ad with the understanding the ad will be yours to keep. There is a minimum \$25 charge on all ads built.

ADDITIONAL PRINT & WEBSITE

MONTHLY NEWSLETTER ADVERTISING

	One Issue	1 Year Advertising
1/4 Page	\$300	\$400
1/2 Page	\$500	\$700
Full Page	\$700	\$1,000
1/2 Back Cover		\$1,200
Full Inside Cover (Front or Back)		\$2,500

*Newsletter Advertisers will also get recognition on the newsletter page of the website & on Constant Contact. **Deadlines:** The 20th day of the month prior to the issue

WEBSITE ADVERTISING

Banner Advertisement (4.167 x 1.389) 72 DPI \$300
Banner Ad on the top of the BHHBA website-rotates on all pages of the site, with a direct link to your website. You will also get your logo in a page of our Newsletter for the whole year.

HOME SHOW

Gold Sponsor	\$5,000
(3) Silver Sponsors	\$2,500
(15) Bronze Sponsors	\$500
(15) Bronze Plus Sponsors	\$750
Vendor Wristband Sponsor	\$2,000
Kids Area Sponsor (\$500/day to local charity/non-profit)	\$1,500
Home Show Stage Sponsor	\$1,500
Floor Graphic Sponsor	\$1,000
(32) Vendor Break Room Sponsor	\$100
Stage and Arena Screen Ads - 10 seconds each	\$50
Each additional ad	\$40

FALL PARADE OF HOMES

(4) Parade of Home Event Sponsor	\$1,000
(1) Parade of Home Bus Sponsor	\$1,500
(1) Parade of Home Ticket Sponsor	\$600
(1) Featured Home	\$1,000

*Includes Picture of Home on Front Cover.

GOLF TOURNAMENT

Green & Tee Sponsorship	\$450
Includes company name on banners during tournament and a sign at the tee box and on the green of the hole	
Green Sponsorship	\$300
Tee Box Sponsorships	\$300
Includes company name on banners during tournament and a sign on either the green or tee box of the hole	
Major Sponsor	\$3,500
Includes company logo on a banner by itself during the tournament and on table tents placed around the restaurant, One hole (green & tee) dedicated to the Sponsor. Logo on Tee Shirts for staff to wear during the tournament.	

2020 CHRISTMAS PARTY

(22) Hors d'oeuvres Sponsor	\$100
(3) Beverage Sponsor	\$250
(2) Champagne Sponsor	\$300
(3) Dessert Sponsor	\$250

Sponsorships are available for the 2020 Party