

Extend your brand to those who matter most.

Advertising in the 2019 Northshore Home Builders Association Parade of Homes Magazine is now underway!



The Northshore Home Builders Association and advertisers are showcased in a full-color, coffee table style Magazine. The Parade of Homes will take place Spring of 2019. The Magazine will be distributed before and during the Parade of Homes at each home, sponsor locations, and other points of interest. Don't miss out on this great opportunity to promote your business, while showing your support to this builder's event!

Establish an Image: When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

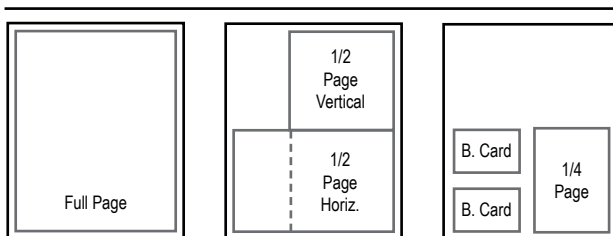
Value: Grab this opportunity to build relationships with existing and prospective clients and grow your business.

Longevity: Your ad will be placed in this invaluable resource offering year-round exposure, referred to time-and-time again.

ADVERTISING RATES:

Premium Ad Spots	Member	Non-Member
Front Cover with 2 Page Feature	\$6,599	N/A
Back Cover	\$2,999	\$3,299
Inside Front/Back Cover	\$2,799	\$3,099
Facing Page to Inside Covers	\$2,699	\$2,999
Pages 2-5	\$2,699	\$2,999
1-2 Page Feature Article	\$2,399-\$4,099	N/A
Additional Ad Spots	Color	Color
Full Page	\$1,899	\$2,299
2/3 Page	\$1,399	\$1,699
1/2 Page	\$1,199	\$1,399
1/3 Page	\$899	\$1,099
1/6 Page	\$549	\$699
1/8 Page	\$349	\$399

8.375" x 10.875" Publication



APP ADVERTISING RATES:

Top Banner Display Ad	\$2,000
Bottom Banner Display Ad	\$2,000
Home Screen/Category Display Ad	\$1,500
Home Screen Button Package	\$1,000
Opening Splash Page	\$750
Home Listing Middle Banner Ad	\$500
Company Ultimate Listing	\$299
Other Features & Upgrades Available	call us

To opt-out of future communications, please contact 952-222-0965, fax 952-448-9928, or email emconsulting.optouts@gmail.com (please include your company name and the title of the publication) Such requests will be honored within a reasonable time from the date of the request.

Space Reservation Form

Fax to 952-448-9928
Reply to Email or Sign up Online
www.emconsultinginc.com/adreservation/NSHBAPOH

Please fill/type out information below and include ad size from table at left. E&M will send you the required ad contract, along with ad creation information.

Company: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Ad Size: _____ Color B&W

If you have any questions or to reserve ad space, please contact your E&M representative Justin at justin@emconsultinginc.com at 800-572-0011 or 985-520-0504.

Need help designing your advertisement? Our Award-Winning graphics team can help!

Yes, please have a designer contact me.

No, I will submit our own artwork.

