



# Southern Oregon Home Show Directory ADVERTISING AGREEMENT

Presented by Builders Association Southern Oregon

Date \_\_\_\_\_

## Contact Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

E-mail \_\_\_\_\_

Phone Number \_\_\_\_\_

## Home Show Directory Ad Sizes

**All Ads Full Color**

### Ad Options

- Full Page (5.25" x 9.75") ..... \$1100
- Half Page (5.25" x 4.8125") ..... \$650
- Quarter Page (5.25" x 2.3438") ..... \$350

Ad Space is limited. Ad Placement is not guaranteed.

### PREMIUM POSITIONS

- Back Cover (6.25"x10.75" Trim Size: 6"x10") ..... \$1450
- Inside Front Cover (6.25"x10.75" Trim Size: 6"x10") ..... \$1350
- Inside Back Cover (6.25"x10.75" Trim Size: 6"x10")..... \$1250

**BASO Members receive a 20% discount**

.....  
Email signed Ad Agreement to [jessica@buildso.com](mailto:jessica@buildso.com) or via fax 541-773-1189  
.....

### Payment Information

Check  VISA  MasterCard  Discover  AmExp

Cardholder \_\_\_\_\_

Card Number \_\_\_\_\_

\_\_\_\_\_

Exp Date: \_\_\_\_\_ CID#: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Authorization \_\_\_\_\_

Date \_\_\_\_\_

**I will submit my completed ad within 15 days  
of the signed agreement.**

All ads due no later than January 15, 2019

Signature \_\_\_\_\_



*Make checks payable to  
Builders Association Southern Oregon (BASO)*

# Home Show Guide Book Media Kit



## All Ads Full Color

### AD Prices

- Full Page ..... \$1100
- Half Page ..... \$650
- Quarter Page ..... \$350

Ad Space is limited. Ad placement is not guaranteed, except for premium positions.

### PREMIUM POSITIONS

- Back Cover (6.25"x10.75" - Safe zone: 5.5" x 10") ..... \$1450
- Inside Front Cover (6.25"x10.75"- Safe zone: 5.25" x 9.75")..... \$1350
- Inside Back Cover (6.25"x10.75"- Safe zone: 5.25" x 9.75") ..... \$1250

## BASO Members receive a 20% discount

### AD DIMENSIONS

<u>Ad Size</u>	<u>Width</u>	<u>Height</u>
Premium Page.....	6" .....	10.5
Full Page .....	5.25" .....	9.75"
Half page .....	5.25" .....	4.8125"
Quarter page .....	5.25" .....	2.3438"

### ARTWORK SUBMISSION

Ad Resolution 300dpi

#### PRESS OPTIMIZED PDF

PDF files must be high resolution (300 dpi or greater) and optimized for press when distilled. Please be sure to embed all fonts and have all graphics as CMYK when creating PDF file.

**Email press-ready files to: [jessica@buildso.com](mailto:jessica@buildso.com)**

**Ad Deadlines:** RESERVE AD ASAP: SUMBIT AD by January 12th

#### Design Services

Contact us directly if you need help creating an ad: 541-773-2872

#### Ad Builds: content needed:

LOGOS Send in logos at high resolution (300 dpi or greater)

PHOTOS If photos are desired, photos must be high resolution (300 dpi or greater)

Ad TEXT

