

REGISTRATION BROCHURE



What if



2019 Annual Conference and Exhibition

Hampton Inn & Suites New Orleans, Louisiana

May 8— May 9, 2019

This educational conference is jointly provided by the Louisiana Assisted Living Association and LeadingAge Gulf States

What If?

WHAT IF...

What if we discovered passion?

What if we embraced new ideas, and opportunities without hesitation?

What if we considered many perspectives in all situations?

What if we empowered our teams to take strategic risks?

What if we achieved more through collaboration?

What if we stepped outside the box, didn't stay in our lane and traveled beyond our comfort zone?

What if we dreamt without limitation?

What if we focused on being "mission minded" instead of daily tasks, checklists and to-do lists?

What if we inspired others to find passion and purpose?

What if we made life better for aging seniors, and caregivers across our STATE?

What If? ...

Keynote



Wednesday, May 8th

8:15 a.m. –9:15 a.m.

Donna Cutting

Red-Carper Learning Systems, Inc.

Donna Cutting: Keynote Address

Donna Cutting, CSP is the Founder and CEO (Chief Experience Officer) of Red-Carpet Learning Systems, Inc. She leads a team of customer service experts that train organizational leaders to turn prospects into delighted customers; and delighted customers into raving fans.

Rolling out the red carpet for others is as natural to Donna Cutting as breathing. Her fondest memories from childhood include the occasions when her mother and Memère, her French grandmother, who was the mother of fourteen children, would roll out the red carpet for family members "returning home" to Fall River, Massachusetts. This tradition made a lasting impression on Donna and resonates with her to this day.

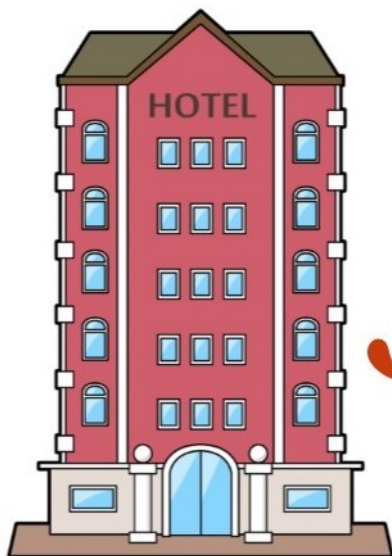
A stage actress and dynamic keynote speaker, Donna's mission is to inspire you to experience the "thrill of the red carpet," where your customers matter, your work matters and you matter. Her passion for rolling out the red carpet and creating exceptional customer experiences moved her to found Red Carpet Learning Systems, Inc., through which she and her team help organizational leaders turn prospects into customers and customers into raving fans!

Hotel Information

Hampton Inn & Suites Convention Center

1201 Convention Center Blvd.

New Orleans, LA



the
Suite
deal

REGISTER NOW
FOR YOUR CHANCE TO **UPGRADE!**
WIN A **FREE**

Our "Suite Deal" will have you sleeping in New Orleans in an upgraded hotel SUITE.

Here is how it works: book your hotel stay at the [Hampton Inn & Suites-Convention Center](#) using the reservation code **LAG** or [CLICK HERE](#), BEFORE THE DEADLINE.

Your name will automatically become eligible to WIN our "Suite Deal" prize.

DRAW DATE: February 5, 2019

Winner will be selected via random drawn and notified by email.

2 winners will be randomly drawn for a chance to upgrade their regular hotel room to a suite.

*All rooms must be reserved in the LALA/LA-GS room block by Early Bird Deadline, 2/5/2019. LALA/LA-GS will **only** cover the hotel room cost for a maximum of 2 nights, no incidentals.*

Staying in rooms at our conference host-hotel and within our room block helps LALA / LA-GS to offset the costs of meeting space, and many other costs associated with this joint conference meeting.

We hope that the savings \geq \$100.00 will provide added incentive to stay in our official conference host hotel-room block. The following special rates are applicable until April 6, 2019. All rooms are non-smoking.

KING/STANDARD: \$195.00 Per Room Per Night

KING/SUDIO SUITE: \$248.00 Per Room Per Night

RESERVATIONS, TERMS, AND CONDITIONS:

(866) 311-1200 toll free or (504) 566-9990 (Book by requesting the [LALA/LA-GS 2019 Joint Conference](#) -- code: **LAG** - and provide the conference dates) terms and conditions can also be discovered when you **make online** reservations by visiting the following link: [CLICK HERE](#)

Parking for Hotel Guests: at last update to us, fee was at \$39.00 plus 13% tax per night per vehicle. \$50 plus tax during special events (*designated by the hotel*) by valet only in and out access.

Parking for Non-Hotel Guests: offered at the rate of \$15.00 per vehicle plus 13% sales per vehicle (no in and out access) during the hours of the event. Once the lots are full, conference attendees will be referred to area parking options within walking distance of the hotel. The hotel reports it is not affiliated with other off-site parking lots nor assumes liability for vehicles using those parking facilities. Fees are subject to change. Be sure to check with the host hotel for updates or if you have additional questions on parking or your reservation details.

Conference Rates

This educational conference is jointly provided by the Louisiana Assisted Living Association and LeadingAge Gulf States.

Packages	Members Early Bird Pricing before 4/24/2019	Members Full Pricing after 4/24/2019	Non- Members
<p>Premium Pass (1) Includes Keynote Presentations, All Breakout Sessions, Luncheon, Mix & Mingle Social, Exhibit Hall, Meals. This ticket is available to Senior Living Providers. Due to limited seating at this venue, this ticket is available to our 2019 sponsors or exhibitors only as an add-on to an already purchased sponsorship or exhibitor ticket.</p> <p>Additional Premium Ticket Attendees at same community location</p>	<p>\$350 each</p> <p>\$325 each</p>	<p>\$450 each</p> <p>\$425 each</p>	<p>\$550 each</p> <p>\$525 each</p>
<p>Conference Day-One Pass (1) Includes 1 Day of conference sessions. Date of attendance selected: _____</p> <p>Awards Luncheon and Mix and Mingle Social are not included, in this ticket. Each is available at additional fee</p>	<p>\$250 each</p>	<p>\$350 each</p>	<p>\$450 each</p>
<p>Board Member / Trustee Pass (1)</p> <p>This special conference ticket rate is available and reserved for our Board Members, and Trustees of each association.</p> <p>*Board Ticket includes same as Premium Ticket. Must be current BOD Member, approved through each association.</p>	<p>\$250 each</p>	<p>\$350 each</p>	<p>Not Available</p>
<p>Non-Exhibiting Vendor Pass (1)</p> <p>Because our seating is limited at this venue, this conference ticket is available to those vendors, businesses, or individual staff of non-exhibiting firms who would like to attend the Annual Joint Conference education sessions only. Includes same as Premium Ticket and to be fair to all sponsors/exhibitors– strict no solicitation/marketing rules apply.</p>	<p>\$825</p>	<p>\$925 each</p>	<p>\$1325 each</p>
<p>Exhibit Hall Only (1) Includes Exhibit Hall Pass. (Non-Exhibiting Vendors Excluded) Does not include education sessions, Awards luncheon nor Mix & Mingle social.</p> <p><i>*Open to Senior Living /Long term care Corporate or Owners</i></p>	<p>\$75 each</p>	<p>\$150 each</p>	<p>\$550 each</p>
<p>Luncheon Event or Mix & Mingle Add on Pass (1) <i>Includes luncheon meal</i></p>	<p>\$40 each</p>	<p>\$60 each</p>	<p>Not Available</p>

Registration Form

STEP 1

Registration Information

Organization _____

Registrant Name _____

ID Code _____

Title _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

License Number _____

STEP 2

Select Your Session and Events

Please indicate your selection with a check mark

- Keynote (10:00-11:00 am, Wednesday, May 8)
- Awards Luncheon (11:00-12:30 pm, Wednesday, May 8)
- Annual Business Meeting--**Members Only** (8:00-8:30 am, Thursday, May 9)
- Lunch with Exhibitors (11:45-2:30 pm, Thursday, May 9)

STEP 3

Calculating Your Registration Fees

	MEMBERS		Non-Members
	Before April 1	After April 1	
Premium Pass	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450	<input type="checkbox"/> \$550
Additional Attendees	<input type="checkbox"/> \$325	<input type="checkbox"/> \$425	<input type="checkbox"/> \$525
BOD	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350	Call LALA
Conference One Day Pass	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450
Non-Exhibiting Vendor	<input type="checkbox"/> \$825	<input type="checkbox"/> \$925	<input type="checkbox"/> \$1325
Exhibit Hall Only	<input type="checkbox"/> \$50	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
Awards Luncheon Pass	<input type="checkbox"/> \$40	<input type="checkbox"/> \$60	N/A

Special Considerations

I have the following special diet needs _____

Do you require any special aids/services to attend this conference.
Please explain _____

STEP 4

Please indicate session choice with a check mark below.
While attendees are not required to follow a specific track, your seat selection is used to estimate seating in each session room.

Please select your session number:

- A Sessions 9:30—11:00 am, Wednesday
- C Sessions 12:30—2:00 pm, Wednesday
- D Sessions 2:15—3:45 pm, Wednesday
- E Sessions 4:00—5:30 pm, Wednesday
- F Sessions 8:30—10:00 am, Thursday
- G Sessions 10:15—11:45 am, Thursday
- H Sessions 2:45—4:15 pm, Thursday

STEP 5

How to Register

- 1. Mail** your registration form and payment payable to your association at:
LALA
PO Box 10258
New Iberia, LA 70562
or
LA-GS
PO Box 1748
Marrero, LA 70073

- 2. Scan** and send your completed registration form to:

Events@lalaonline.org
KContrenchis@leadingagegulfstates.org
Admin@lalaonline.org

See payment method #4.

- 3. On-site registration** at the Conference Courtesy Desk, second floor of the Hampton Inn & Suites: *(Must pay by check or credit card & regular rate applies to this option)*

May 8, 7:30

May 9, 7:30

- 4. Online registration: click on appropriate association**

[LALA Events](#) or [LA--GS Events](#)

Payment Method: mail in your check or credit card.

- 5. Cancellations:**

Cancellation requests must be made in writing and received by both our associations no later than April 1, 2019. We will retain an administrative fee of \$50.00 plus any additional charges incurred to us. There will be no refunds after April 1, 2019.

Photography and Video

"Photographs and Video will be taken at the Louisiana Assisted Living Association and LeadingAge Gulf States 2019 Annual Conference. By registering for this event, you agree to allow the Louisiana Assisted Living Association and LeadingAge Gulf States to use your photo in any Louisiana Assisted Living Association and LeadingAge Gulf States related publication, promotion, or website."